# **VASAYO REWARDS PLAN** (US Market)

#### 1. Customer Sales Bonus (CSB)

80 PV Active Brand Partners will be paid 20% of their personally enrolled Customers' CV.

## 2. Product Introduction Bonus (PIB)

 80 PV Active Brand Partners will earn 20% PIB on purchases from newly sponsored Brand Partners for their first commissionable order.

## 3. Team Commission (TC)

- Paid to Brand Partners at Qualified Brand Partner Rank or above.
- Paid in cycles of 240 CV/480 CV and at a rate of \$28 per cycle.
- Up to 1,000 cycles/\$28,000 per week (see Cycles in the Terms & Definitions).

## 4. Team Commission Matching Bonus (TCM)

- · Active Brand Partners with at least 160 PV, who are Qualified and paid at the rank of Bronze or above.
- Paid according to the number of generations in your downline, based on your paid-as rank.
- · Paid on compressed generations of Bronze Brand Partners.

Generation	Minimum Required Rank of BPs	% Payout		
1	Bronze	20%/25%/30%*		
2	Silver	10%		
3	Gold, Platinum	5%		
4	Pearl, Blue Sapphire	5%		
5	Ruby, Emerald	5%		
6	Ambassador Ranks	5%		
7	Crown Ranks	5%		

<sup>\*</sup> Payout default is 20%. Payout increases to 25% if Brand Partner has at least 400 CV through 5+ Active Customers and to 30% if Brand Partner has at least 640 CV through 8+ Active Customers.



## 5. Rank Advancement Bonus (RAB)

- 160 PV Active, Paid-As Black Diamonds or above are eligible.
- The RAB is divided into 10 payments, with the first being paid upon rank advancement. The second through tenth payments are paid in the month that a Brand Partner maintains rank for at least one week.

Ranks	# of Payouts	Amount per Payout	Total Payout	
Black Diamond	10	\$10,000	\$100,000	
Royal Black Diamond	10	\$20,000	\$200,000	
Imperial Black Diamond	10	\$40,000	\$400,000	
Crown Blue Diamond	10	\$60,000	\$600,000	
Double Crown Blue Diamond	10	\$80,000	\$800,000	
Triple Crown Blue Diamond	10	\$100,000	\$1,000,000	

# 6. Global Leadership Bonus (GLB)

- Brand Partners who are Active with at least 160 PV, Qualified, and paid at the rank of Gold or above.
- Earn shares based on your paid-as rank and additional shares based on additional qualifications.
- Leadership Bonus Pool contains 3% of global CV which are paid out weekly.

## 7. Lifestyle Trips (LT)

Celebrate your achievements and get the training you need to keep progressing with these expenses-paid incentive trips:

- Blue Sapphire Celebration: 2 people; 3 days, 2 nights; once in a lifetime trip not open to requalification; held twice a year
- Diamond Destination: 2 people; 5 days, 4 nights; held once a year with requalification
- Black Diamond Discovery: 2 people; 7 days, 6 nights; held once a year with requalification
- Crown Blue Diamond Exclusive: 2 people; 10 days, 9 nights; held once every other year with requalification

For all trips, Brand Partner must maintain Active and Qualified status from the first qualifying period until the date of the trip.

## 8. Multiple Business Centers (MBC)

Brand Partners may be awarded an additional Business Center (BC) after reaching the rank of Black Diamond and maintaining Black Diamond or above status for 4 consecutive weeks.

## **Rank Advancement Chart**

	Ranks	Personal Volume	Active Customers	PE Active L/R Count	Lesser Leg Volume	PET Volume	PET-V Max Per Leg	Consecutive Weeks	PE Leg Req.
<u></u>	Brand Partner								
Starter	Qualified Brand Partner	80	1	1/1					
22	Executive Brand Partner (EBP)	80	1	1/1	800				
	Bronze	80	2	1/1	2,000	300			
Metal	Silver	80	2	1/1	3,000	800			
ĕ	Gold	80	2	1/1	6,000	2,500			
	Platinum	80	2	1/1	8,000	5,000			1 EBP leg
o	Pearl	160	4	2/2	10,000	8,000	4,000	2	2 EBP legs
emstone	Blue Sapphire	160	4	2/2	12,000	12,000	6,000	2	3 EBP legs
em	Ruby	160	4	2/2	15,000	20,000	10,000	2	4 EBP legs
9	Emerald	160	4	2/2	20,000	30,000	15,000	3	5 EBP legs
<u>5</u>	Diamond	240	6	3/3	30,000	50,000	20,000	4	3 Gold legs
ssador	Black Diamond	240	6	3/3	50,000	150,000	50,000	4	3 Blue Sapphire legs
Ambas	Royal Black Diamond	240	6	3/3	70,000	250,000	80,000	4	3 Emerald legs
Ā	Imperial Black Diamond	240	6	3/3	90,000	500,000	125,000	4	3 Diamond legs
_	Crown Blue Diamond	320	8	4/4	110,000	800,000	150,000	6/8	4 Diamond legs
rown	Double Crown Blue Diamond	320	8	4/4	130,000	1,000,000	175,000	6/8	5 Diamond legs
0	Triple Crown Blue Diamond	320	8	4/4	150,000	1,500,000	250,000	6/8	6 Diamond legs

# **VASAYO PROMOTIONS**

## **Foundation Bonus (FB)**

Earn \$50 when You Get 2!

A \$50 bonus is paid to a Brand Partner who is at least 80 PV Active with both of the following requirements met: (1) has accumulated 240 PV and (2) has sponsored two Brand Partners—one on the left leg and one on the right leg—each with accumulated 240 PV.

A Foundation Bonus may be earned on the same person only once; to earn additional Foundation Bonuses, a Brand Partner has to meet the requirements with additionally enrolled Brand Partners.

Terms & Definitions					
Term	Description				
Achieved Rank	This is the highest rank that a Brand Partner has been paid over any bonus period.				
Active Brand Partner	Brand Partners that maintain a minimum amount of Personal Volume are considered to be Active. The minimum amount of Personal Volume to be considered Active is 80 PV or more.				
Active Customer	Personally enrolled Customer that has ordered at least 35 PV in the 4 week Active Status Timeline.				
Active Status Timeline	The Active Status Timeline is defined as 4 complete bonus periods—the current bonus period and the previous 3 full bonus periods.  Personal Volume from orders placed during this timeline is added to determine at what Active status level Brand Partners are for rank and payout calculation determinations.				
Bonus Period	Bonus periods are weekly beginning at midnight (12:00 a.m. MT) on Tuesday and ending at 11:59 p.m. MT on Monday.				
Carry Forward Volume	Unused volume will carry forward as long as you stay 80 PV Active. A 1:1 ratio rule applies when the carry forward volume on a leg is at least 30,000 CV. "1:1 ratio rule" means that the amount of carry forward volume can only be used up to the amount of newly generated volume in the week for Team Commissions and rank advancement.				
Commission Volume (CV)	This volume is used to determine binary tree volumes, PET-V volumes, and any payout calculations (e.g., Team Commissions).				
Customer	A person that purchases product either directly from a Brand Partner or through a replicated website.  A Customer does not retain a position in the Binary Tree and cannot enroll other Customers or Brand Partners.				
Cycles	A cycle is paid out weekly at the rate of \$28 (USD) per cycle. One cycle is achieved when 240 CV has been accumulated on one of your team legs and 480 CV on the other. Each rank within the Vasayo Rewards Plan can earn up to a certain number of cycles, as follows: Qualified Brand Partner and Executive Brand Partner can earn up to a maximum of \$2,500; Bronze \$5,000; Silver \$7,500; Gold \$10,000; Platinum \$12,500; Pearl \$15,000; Blue Sapphire \$17,500; Ruby \$20,000; Emerald \$22,500; Diamond, Black Diamond, Royal Black Diamond & Imperial Black Diamond \$25,000; Crown Blue Diamond and up \$28,000.				
Lesser/Greater Binary Leg Volumes	The Binary Tree is split into two different legs (left and right). The volume placed by Brand Partners/Customers in either leg is added to determine the total volume for each of these legs. Once the volumes have been added, the Lesser and Greater legs are determined based off of the total volumes.				
Paid-As Rank	This is the rank that a Brand Partner is paid at for a bonus period.				
PE Active L/R Count	Qualified Brand Partner and above requires that a Brand Partner have a set number of personally enrolled and Active (80 PV+) Brand Partners that are placed on the left and right sides of the binary tree.				
PET-V Max Per Leg	Personal Enrollment Tree Volumes are tracked within each leg, respectively. This is used for rank advancement determinations for certain ranks that require a specific amount of Enrollment Tree Volume with a maximum amount coming from any one individual leg				
Personal Enrollment Tree Volume (PET-V)	Personal Enrollment Tree Volume is determined by adding all volume placed by all Brand Partners in your enrollment organization (i.e., personally enrolled Brand Partners, their personally enrolled Brand Partners).				
Personal Volume (PV)	Generated through your personal and Customer purchases. PV is used for Active status determinations. Personal Volume over 160 PV accumulated during the 4-week bonus period will roll to the Lesser Leg for rank advancement and payouts.				
Qualified	For a Brand Partner to be considered as Qualified, they must have at least 2 personally enrolled Active Brand Partners—at least one must be placed on the left Binary Tree leg, and at least one must be placed on the right Binary Tree leg.				
Qualified Enrollment Tree Leg	Some ranks require that a Brand Partner have a certain number of enrollment tree Qualified legs. This means that in an individual leg a Brand Partner has at least one Brand Partner paid at the required rank or above. For example, if a rank requires three Diamond legs, then this means that the Brand Partner is required to have three separate enrollment tree legs that have at least one Paid-As Diamond or above somewhere in each one.				